

About the Artist

Hye Rim Lee is a prolific contemporary artist working in a wide range of artistic modes including animation, performance and design. Lee is an Auckland based Korean-New Zealand artist. She attended Ewha Women's University in Seoul, Korea and graduated with a Bachelor of Music degree, majoring in voice, before moving to New Zealand and completing a Bachelor of Fine Arts majoring in Intermedia at Elam School of Fine Arts. As well as being a practicing artist, Lee is currently a lecturer at Whitecliffe College of Art and Design.

This exhibition debuts *Black Rose*, a never before seen animation created by Lee over the course of eight years and completed in 2021. Alongside this, new mixed media artworks will compliment the animation. In our second gallery work from a previous iteration of Lee's practice, *Crystal City*, is featured. This will be the first time *Crystal City* has been on display in New Zealand.

Lee is an internationally recognised artist, with solo exhibitions in Korea, Italy, Japan, Spain, Germany and the United States. Her work is currently held in the art collections of Museum of New Zealand Te Papa Tongarewa, The University of Auckland and Adam Art Gallery, Wellington, as well as international collections including the Seoul Museum of Art, Saatchi & Saatchi Worldwide, MMCA (Museum of Contemporary Art), Seoul, and the Hara Museum in Tokyo, Japan.

Hye Rim Lee's 3D animations call into question the role of technology in image making and representation. Lee's work explores instinct

and fantasy through mythological elements of identity. She examines ideas of contemporary pop culture, cyber trends, female identity and the intersection between West and East through the challenge of mixing old mythology with new contemporary thinking. Her work deals with the world of virtual relationships using sophisticated computer programs to drive the viewer's thoughts, while mixing an old technique of photography with 3D digital effects of glossy glass that optimize perspective, texture, and reflection. *Black Rose* deals with identity shifts and the eternity of mortality. An infinite dream is multiplied and mirrored with it's reflection and refraction of one's never ending searching for paradise, a question of searching for eternity.

With thanks to:

Christine and Alan Hedlund (loaning of the *Crystal City*, crystal)

Greg Smith (animation for *Black Rose* and *Crystal City*)

Ladyfish (sound for *Black Rose*)

Deep Chahal (animation for *Rose* series)

Theo Veltman

Catherine Wilson

Rob Papesch

Parbhu Mitha

PCL Imaging

Omnigraphics

Creative New Zealand



HYE RIM LEE

Black Rose 흑장미 黑玫瑰
Crystal City 수정도시 水晶城

14 February - 28 March 2021

www.northart.co.nz

creative
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GALLERY A

BLACK ROSE

흑장미 黑玫瑰

ROSE SERIES

Credit: 3D animation by Deep Chahal

1. **White Pink Rose**, 2021. 1200 x 1200mm, c-type print, wooden frame. Edition 1 of 5, 2 A.Ps. \$12,000.
2. **Pink Rose**, 2021. 1200 x 1200mm, c-type print, wooden frame. Edition 1 of 5. \$12,000.
3. **Red Rose**, 2021. 1200 x 1200mm, c-type print, wooden frame. Edition 1 of 5. \$12,000.
4. **Purple Rose**, 2021. 1200 x 1200mm, c-type print, wooden frame. Edition 1 of 5. \$12,000.

Black Rose, 2021. 3D animation. 5 minutes. Edition 1 of 7. Price on application. Animation: Greg Smith. Sound: Ladyfish.

BLACK ROSE SERIES

Credit: 3D animation by Greg Smith

1. **Diamond**, a series of *Black Rose*, 2021. 570mm diameter, c-type print, custom made circle frame, automotive paint. Edition 1 of 7. \$4,000.
2. **Black Mushroom**, a series of *Black Rose*, 2021. 570mm diameter, c-type print, custom made circle frame, automotive paint. Edition 1 of 7. \$4,000.
3. **Glass Queen**, a series of *Black Rose*, 2021. 700mm diameter, c-type print custom made circle frame, automotive paint. Edition 1 of 7. \$5,000.

4. **Black Rose**, a series of *Black Rose*, 2021. 570mm diameter, c-type print, custom made circle frame, automotive paint. Edition 1 of 7. \$4,000.
5. **Purple Mushroom**, a series of *Black Rose*, 2021. 570mm diameter, c-type print, custom made circle frame, automotive paint. Edition 1 of 7. \$4,000.

WINDOWS

ELEMENTS SERIES from BLACK ROSE 2021

Credit: 3D animation by Greg Smith

1. **Crowned Pink Dragon**, 2021. 900 x 900mm. Framed PVC. Edition 1 of 10. \$3,500.
2. **Crowned Bunny**, 2021. 900 x 900mm. Framed PVC. Edition 1 of 10. \$3,500.
3. **Crown**, 2021. 900 x 1100 mm. Framed PVC. Edition 1 of 10. \$4,000.
4. **TOKI on Bunny**, 2021. 900 x 900mm. Framed PVC. Edition 1 of 10. \$3,500.
5. **Red Mushroom**, 2021. 900 x 800mm. Framed PVC. Edition 1 of 10. \$3,300.
6. **Mushroom Princess**, 2021. 900 x 900mm. Framed PVC. Edition 1 of 10. \$3,500.

GALLERY B

CRYSTAL CITY

수정도시 水晶城

Credit: Animation by NZVFX.

1. **Crystal City, crystal**, 2007. 1829 x 1829mm, c-type print, perspex face mounting, black lacquered wooden frame. Edition 1 of 5. Loan from Christine and Alan Hedlund's Collection. NFS.
2. **Double-edged Sword, crystal**, 2008. 1300 x 1300mm, c-type print, perspex face mounting, black lacquered wooden frame. Edition 1 of 5.
3. **Dragon YONG, frost**, 2008. 1613 x 1829mm, c-type print, perspex face mounting. Edition 3 of 5.
4. **Dragon YONG, crystal**, 2008. 1613 x 1829mm, c-type print, perspex face mounting. Edition 2 of 5.
5. **Dragon YONG, crystal**, 2008. 1613 x 1829mm, c-type print, perspex face mounting, black lacquered wooden frame. Edition 1 of 5.
6. **Dragon's Tale, white**, 2008. 1650 x 1650mm, c-type print, perspex face mounting. Edition 1 of 5.
7. **Touch, white**, 2008. 2600 x 1300mm, c-type print, perspex face mounting, white lacquered wooden frame. Edition 3 of 5.
8. **Pink, Yellow, White**, 2008. 1829 x 1308mm, c-type print, perspex face mounting. Edition 1 of 5.
9. **Giant Towers, white**, 2008. 1596 x 1829mm, c-type print, perspex face mounting. Edition 1 of 5.
10. **Dragon YONG and Pirouette TOKI, white**, 2007. 1270 x 1520mm, c-type print, perspex face mounting. Edition 1 of 5.

JOIN US

PUBLIC PROGRAMMES

14th of March 1-2pm

Conversations with the Artists: Hye Rim Lee

27th of March

Artist Workshop

Session one: 10am, ages 6 - 12.

Session two: 1pm, ages 13+

All artworks are for sale. Please speak to a gallery assistant for pricing.